

China Lake Photographic Society

Cable Release for March 2012

Dear Members and Friends of the China Lake Photographic Society.

Please join us on Thursday March 1 at 7:00PM at the Maturago Museum. It's free, and bring a guest.

Contact: Helen Jackson sabinak9@juno.com

Frank Deits, long time member, will present "An Overview of Adobe Photoshop Elements, Lightroom 3, and CS5" See the following page for his description

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The Wildflower Festival people are looking for photographers to shoot anything and everything during the Wildflower Festival on April 13-15. Since you are among the best photographers I know (and I have your e-mail addresses), you might like to get in touch with the contact people and see if/how you can help.

There's nothing like having a good excuse to go out and take pictures! There are a number of venues to be covered and lots of hours the festival will be open.

Feel free to pass the information along to anyone you know who might be interested.

Barbara Roberts

PS - You might even get some shots you would like to enter in the Fair in October!

Online: <http://www.ridgecrestdesertwildflowerfestival.com/volunteers.html>

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An Overview of Adobe Photoshop Elements, Lightroom 3, and CS5

Here is your chance to see each of these popular software packages in action. All are available in MAC and PC versions. I will demonstrate common editing tasks such as adjusting exposure, color, sharpening, cropping, and resizing using the same photographs in each package. My emphasis will be on keeping the process simple and workable for the entry level photographer. However, for those of you that are more advanced I'll touch on the use of LAB Color Mode in CS5 to add pep to some of your desert shots. And if this isn't enough I will bring my current library of 8 books.

Organization and storage are also important as your library of photographs grows. All three packages include some form of handling a photo library, but vary greatly in reliability, options, and ease of use. Again, my emphasis will be on keeping the process simple and workable.

This presentation is inspired from conversations with entry-level exhibitors at the recent county fair. All too often they felt that photographic editing was too complex for them to consider yet wished they could take advantage of it. I've had the same conversation with some of our society members. While this short presentation won't make editing pro's out of anyone, my hope is that it will encourage some to take the leap. As always, **Questions are welcomed.**

And finally, I will end with a short slide show titled "Wide Angle Fun". These are my recent experiments with a new 10-22mm wide-angle zoom lens. Some have been shot literally inside one of the boulder fields south east of Ridgecrest. The lens has given me a new perspective on my photography.

For those who aren't familiar with my background I am an electronic engineer by trade. Later my career turned to teaching with positions at Idaho State University and Pima Community College in Tucson, AZ. My interest in photography started in the 1950's with a Kodak Retina camera shooting and developing Ektachrome slide film. In the 1960's I found the China Lake Photographic Society's well-equipped darkroom, and turned to black and white photography. The engineer in me wanted to make order out of the chaos of dark room "editing" and I discovered the Ansel Adams Zone System. After several months of calibrating every aspect of film, enlarger, and chemical developing I not only was able to have repeatable results, but also smelled like a pickle factory.



In 2002 I embarked on the new field of digital photography. In many ways I have had to solve the same issues in producing repeatable results (minus the pickle factory). My current workflow is a Canon Rebel 10Mpix DSLR camera shooting Raw format, Adobe Lightroom 3, and Adobe Photoshop CS5. Along the way I spent several years with Photoshop Elements. My interests are outdoor photography and digitizing my large library of unprinted B&W negatives.

So bring your notepad, questions, and sense of humor.

Feel free to email me at chinalakephoto@focused-technology.com if you have questions.

Frank Deits